

EXECUTIVE SUMMIT

MARCH 5 & 6, 2026

**U.S OLYMPIC & PARALYMPIC MUSEUM
MARY K. CHAPMAN EVENT SPACE**

IMMERSIVE TWO-DAY EXPERIENCES FOR CULTURAL EXECUTIVES
READY TO LEAD DECISIVELY IN UNCERTAIN TIMES.



**U.S OLYMPIC & PARALYMPIC MUSEUM
MARY K. CHAPMAN EVENT SPACE
DOWNTOWN COLORADO SPRINGS
200 S. SIERRA MADRE STREET 80903**



**NETWORK: Guest
PASSWORD: Olympics**

Executive Summit

WEDNESDAY MARCH 4

5.00PM - 6.00PM

INTRODUCTIONS AND
PREPARATORY REMARKS
AT 5:30PM

IVYWILD SCHOOL

BARREL ROOM
1604 SOUTH CASCADE AVENUE
COLORADO SPRINGS, CO 80905

FINISH AT 6:00PM - INDIVIDUAL DINNER PLANS AND REST BEFORE DAY 1.

THURSDAY MARCH 5

8.45AM

ARRIVAL

TEA / COFFEE / PASTRIES PROVIDED

9.00AM

WELCOME, INTRODUCTIONS

MEET YOUR COLLEAGUES,
SHARE YOUR STORIES.

9.30AM

TRG DATA DEEP DIVE

INSIGHTS FROM THE ARTS & CULTURE BENCHMARK
AND CONTEXT FOR ECONOMIC TURBULENCE PAST AND
PRESENT.

11.00AM

**THE 2026 FRAMEWORK: PLANNING WITH
CUSTOMERS IN MIND**

REGENCY, DEMAND, PEOPLE AND DISCIPLINE

12.00 PM LUNCH

LUNCH PROVIDED AT THE OLYMPIC MUSEUM

1.00PM

**REGENCY: PROGRAMMING FOR
RELATIONSHIPS**

2.30PM

DEFINING SUCCESS, DEFINING DEMAND
*ACTION: THE JOB DESCRIPTION
OF PROGRAMMING*

5.00PM END OF DAY 1 - DINNER DETAILS ON PAGE 3

Executive Summit

THURSDAY MARCH 5

6:00PM TO 9:00PM

GARDEN OF THE GODS RESORT

THE HILL ROOM

3320 MESA RD, COLORADO SPRINGS,
CO 80904

FRIDAY MARCH 6

8.45 AM

ARRIVAL

TEA / COFFEE / PASTRIES PROVIDED

9.00 AM

WELCOME, REFLECTIONS

WHAT HAS STRUCK YOU?
WHAT MIGHT IT MEAN?

9.20 AM

PLANNING WITH PEOPLE IN MIND

ACTION: RETENTION OPPORTUNITY MAPPING

10:50 AM

CREATING A CULTURE OF DISCIPLINE

ACTION: YOUR PEOPLE IN ACTION

12:15 PM

ACTION: "PUTTING IT TOGETHER"

12.45 PM LUNCH

LUNCH PROVIDED AT THE OLYMPIC MUSEUM

1.45 PM

YOUR COMMITMENTS

3.00 PM

GOODBYES